

Sam Morton

Founder & Director SKDA Moto Creative 28 King William St, Kent Town, SA 5069 s.morton@skda.com

To Whom It May Concern,

I am writing to recommend Michelle Botha, who served as a Graphics Designer at SKDA Moto Creative for over three years. During her tenure, Michelle was a valued member of our team, known for her dedication, highquality work, and a genuine passion for graphic design.

Michelle's role at SKDA involved a wide range of responsibilities, all of which she handled with great competence and enthusiasm. She excelled in visual communications, creating compelling brand identities that resonated well with our target audience. Her skills in Photoshop and logo design were particularly noteworthy, contributing significantly to the visual consistency and professionalism of our projects.

Moreover, Michelle was quick to embrace and learn new systems, adapting with agility to the evolving needs of our business. Her ability to maintain and apply brand identity guidelines ensured a cohesive presentation of our clients' images across various platforms. This adaptability, combined with her dedication to her work, made her a reliable and proactive member of our team.

While we were fortunate to have Michelle with us, the transition in our business model and her move to fully remote work led us to a mutual agreement to part ways. Despite this, I have no doubt that Michelle's skills and work ethic will make her a valuable asset to any organization, especially one that aligns with her passions and career goals.

Michelle leaves us with our sincere appreciation for her contributions to SKDA Moto Creative, and we are confident in her continued success in her future endeavours. Please feel free to contact me should you require any further information.

Warm regards,

Jull

Sam Morton.